



Telegram:
[@inodesign_art](https://t.me/inodesign_art)



E-mail:
inodesign2020@gmail.com



Portfolio:
www.inodesign.art

SKILLS

- ▶ Print Design & Publication
- ▶ Digital Marketing Design
- ▶ Product Packaging Design
- ▶ Typography & Layout
- ▶ Photography & Creativity
- ▶ Social Media Marketing
- ▶ Collaboration & Teamwork
- ▶ Visual & Art Direction
- ▶ Receptive to Feedback
- ▶ Project leadership
- ▶ Time Management
- ▶ Positivity & Enthusiasm
- ▶ Trend Awareness
- ▶ English (Intermediate)

TECHNICAL SKILLS

PHOTOSHOP, INDESIGN,
ILLUSTRATOR, WIX.COM,
SOCIAL MEDIA

Inna Onishchenko

GRAPHIC DESIGNER, CREATIVE & ART DIRECTOR



BIO

I am a multidisciplinary Graphic and Creative Designer and an Artist with 15 years of experience. Upon graduation from the Academy of Design and Arts in Ukraine, I worked as an Art Director in international glossy magazines where I have overseen the visual style of over 100 magazines, including but not limited to Cosmopolitan. I cooperated with well-known brands and created their corporate visual identity, and meanwhile advancing and developing my abstract painting skills.

As my professional advancement indicates, I possess multiple talents in creativity, advanced sense of composition, form and color, attention to details, good communication and leadership skills, and the ability to meet tight and conflicting deadlines.

WORK EXPERIENCE

2019 – 2022

ART DIRECTOR

TOPBEAUTY MAGAZINE, Moscow

- Created a 120-page monthly magazine layout utilizing InDesign and Photoshop
- Coordinated a print house operation
- Assisted in 15% sales increase by offering innovative approaches to a cover page design

2016 – 2019

CREATIVE DIRECTOR

BEAUTY AND HEALTH MAGAZINE, Moscow

- Managing the entire production process, from pre-production to final delivery, and managing artists, creatives, the crew in the shooting room.
- Supervising creative team working on design from idea to publication.

2013 – 2015

ART DIRECTOR. PHOTOGRAPHER

TOPBEAUTY MAGAZINE, Moscow

- Publication Layout and Design.
- Cover Photography Creative

2008 – 2013

DESIGNER

COSMOPOLITAN MAGAZINE, Moscow

- Designing editorial layouts, promotion materials, commercials, and other brand related products.
- Editing, proofreading, and improving posts and publications.

2006 – 2007

DESIGNER

OROPACK DESIGN BUREA, Ukraine

- Design layouts for print production, preparing for production, checking the quality of all print materials (labels, corks, caps, packaging, stickers, postcards, flyers, menus, wine profiles, brochures, POS).

EDUCATION

2018 – 2019 SPECIALTY ART DIRECTION DIPLOMA (HONOURS)

Moscow Academy of
Communications Wordshop

2001 – 2007 MASTER OF ARTS DEGREE (HONOURS)

Kharkov State Academy of Design
and Arts (Ukraine)

AWARDS / EXHIBITIONS

- Shortlisted in The Best Social Advertising nomination, Fakestival, Moscow ▶ 2019
- Winner, International Poster Contest, Antiaids, Ukraine ▶ 2006
- Winner in Packaging Design chapter, VII International Packaging Industry Contest ▶ 2006
- Participated in Contest of Posters under the aegis of European Union, Protect Seals ▶ 2006
- Participated in Ukrainian contest of posters, Dnepropetrovsk ▶ 2005